**SZABIST Employer Annual Survey 2023**

**Student Career Services and Alumni Relations**

**SZABIST University, Karachi**

This form provides an opportunity for you to feed back to us on how well you feel we are delivering to our students. Please be as honest as possible, as accurate information will assist us in improving the quality of our teaching. If you need any assistance in completing this form or you have any queries, you can send us an email at edc@szabist.edu.pk.

Company Name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Address \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Designation \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Number of Employees \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Industry/ Sector \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Resource Requirements**

1. In which month does, your organization finalizes its annual human resource needs.  
     
   \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
2. How many fresh graduates are you planning to hire in 2023?

|  |  |
| --- | --- |
| 1-5 | 6-10 |
| 11-15 | Other \_\_\_\_ |

**Recruitment & Selection**

1. Select the most relevant recruitment method used by your organization:

|  |  |
| --- | --- |
| **Recruitment Methods Used** | **Ranking** |
| Company Website Job Postings |  |
| Hiring Agency |  |
| Employee Referrals |  |
| Online Job Boards |  |
| University Placement Department |  |
| Career Fair Participations |  |
| Social Media |  |
| Newspaper Advertisement |  |
| Other: |  |

1. Name the 4 most important factors for a recruiter while screening of CVS?

1) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 2) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_   
3) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 4) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1. Name the 3 most important traits/skills found in an applicant which are likely to improve their employability potential for an employer. ( please list traits & skills separately) :

|  |  |
| --- | --- |
| **Job Skills** | **Personality Traits** |
| 1) |  |
| 2) |  |
| 3) |  |

1. Please indicate the starting remuneration (take home) for the following in your organization?

|  |  |  |  |
| --- | --- | --- | --- |
| **Salary Range** | **Entry Level** | **Management Trainee** | **Experienced (1-3yrs)** |
| 27k-34k |  |  |  |
| 35k-44k |  |  |  |
| 45k plus |  |  |  |

**SZABIST Related Questions**

1. Please indicate (tick) if you have hired SZABIST University graduates during 2021-2022 from the following programs:

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| ***Program*** |  | ***Program*** |  | ***Program*** |  | ***Program*** |  |
| BBA |  | BS Accounting & Finance |  | MS Social Sciences |  | B Ed (1.5 Years) |  |
| BS Computer Science |  | BABS |  | MS Media Studies |  | MSPM |  |
| BS Media Sciences |  | MBA |  | MBA Banking & Finance |  | MOA |  |
| BS Social Sciences |  | EMBA |  | MS Mechatronics Eng. |  | Masters in PM |  |
| BE Mechatronics Engineering |  | MS Management Sciences |  | MS Psychology |  | PhD |  |
| BS Biosciences |  | MS Public Health |  | MS Sociology |  |  |  |
| BS Entrepreneurship |  | MS Bio Sciences |  | MS Economics |  |  |  |
| LLB |  | MS Computer Science |  | MSIR |  |  |  |

1. Please rate the SZABIST University graduates working in your organization on the following skills:

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Job Skills** | Very Good | Good | Average | Poor | Very Poor |
| Communication Skills (Oral, Written and Presentation) |  |  |  |  |  |
| Knowledge of the Subject Matter |  |  |  |  |  |
| Professionalism |  |  |  |  |  |
| Personal Management |  |  |  |  |  |
| Management and Leadership Skills |  |  |  |  |  |
| Other |  |  |  |  |  |

1. Which on-campus activities (other than recruitment) would your organization like to conduct at SZABIST University?

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1. Please rate your organization’s experience with Student Career Services and Alumni Relations department?

Very Good Good Average Poor Very Poor

1. What do you suggest can be done to improve SZABIST University’s interaction with your organization?  
     
   \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_